

# *FIRST CHILDREN'S EMBASSY IN THE WORLD – MEGJASHI 1992-2022*

## **About the Embassy**

The First Children's Embassy in the World Megjashi was founded on 29th April 1992 in Skopje, and is the first registered civil organisation for protection of children's rights in the Republic of Macedonia, with a vision for a fairer world for every child!

As one of the few organisations that enjoys trust among citizens today, Megjashi is a synonym for the rights and welfare of children. For years, it has been among the organisations as most recognised by citizens, supporter and partner of numerous civic organisations and initiatives, networks, public institutions, media, and companies from the country and abroad.

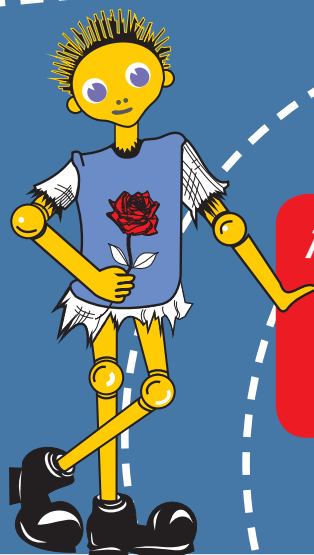
Megjashi is known for its numerous activities, as well as for voicing out the most ardent social issues affecting children.

It is a non-partisan organisation, with a comprehensive understanding of social issues and needs gained through its services and constituents, and is always ready to respond to all major challenges regardless of the current project portfolio.

## **Contact:**

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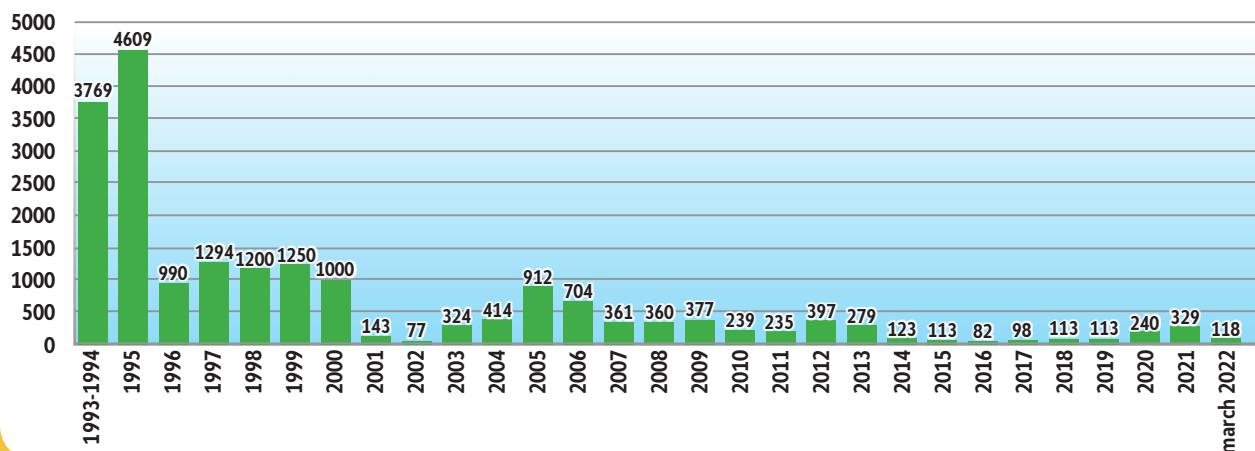
*All the ideals of the world  
are less significant  
than the tears of a child.*

*F.M. Dostoevski*

# Significant organizational achievements and commitments:

1. Alo Bushavko 070 390 632 helpline for children and youth with 32.683 reports in 29 years of existence and operation

Number of reports and number of children covered in the reports: October 1993- March 2022



2. Over 1.500 press articles and 1.825 TV programs and appearances in the media to advocate children's rights in public and in front of institutions (reactions, interviews, debates...)

- **Advocate the rights of the street children** (A day care centre for children who do not attend school 2005-2015; Strategy and action plan for children's rights and street children support, second-hand cloth service that is available for over 15 years to the most vulnerable families).
- **Advocate a healthy environment and clean air for children** (reactions, posts, protests in front of Drisla, Usje, and Government, at different locations in Skopje and in many other cities throughout Macedonia).
- **Advocate greater sanctions for paedophiles** in front of the public and institutions with adopted measures for chemical castration of repeat offenders.
- **Advocate the rights of orphans** and the right of children to know their biological parents by supporting of the Action organization, KLIK.
- **Advocate changes in family law** by supporting the initiative for joint and responsible parenthood after divorce.





**3. Peace education** programme and activity which mobilizes, trains, and unites over 150 professors from 6 cities in Macedonia.



#### 4. Protection of children from military conflicts and other disasters

- The war in Yugoslavia in 1992: public plea for providing care of children affected by the war - over 60.000 mothers and children were evacuated and taken care of in Macedonia.
- Kosovo crisis: working in 5 camps to support children affected by the war.
- 2001 Conflict in Macedonia: - opening the first shelter for 16 internally displaced persons.
- The war in Syria: workshops with refugee children in Tabanovce camp.
- 500+ children joined some of the summer camps for support of children affected by war.
- The flood in 2016 affecting several Skopje villages - Stajkovci, Singelikj, Arachinovo, and Smilkovci: Megjashi's team along with volunteers, paediatricians, and dermatologists helped the children in the flooded areas, for 15 days, as long as the emergency state lasted.





## 5. Alternative reports

- **Children's Alternative report on the state of children's rights** prepared by children and submitted to the Committee on the Rights of the Child at the UN on 30th October 2020 and was presented at the 88th Pre-session of the Committee in February 2021.
- **Alternative report on the state of children's rights** prepared by the Macedonian National Coalition for the rights of a child.



## 6. Promoting volunteerism and their involvement in activities (over 1.300 volunteers with over 700.000 working hours)



## 7. Free children's workshops visited by 2000 children in the period from 1994-2009 and over 5550 students involved in activities of the Children's Embassy MEGJASHI.



# AloBushavko – helpline for children and youth 070 390 632

Previously known as SOS telephone for children and youth, AloBushavko offers psycho-social support for children and youth as well as for adults on various topics related to children. The helpline first began operating in 1993 in response to many reports of child rights violations. AloBushavko is a children's friend available at any time for any issue, dilemmas, questions, and challenges that children and young people are facing. The team consists of psychologists, pedagogues, social workers, teachers, and volunteers. The continuity in the operation of the helpline is very important for the First Children's Embassy in the World Megjashi and we are happy that with the support of many companies, institutions, and citizens, it works without interruptions.

## Data from the last annual report for 2021

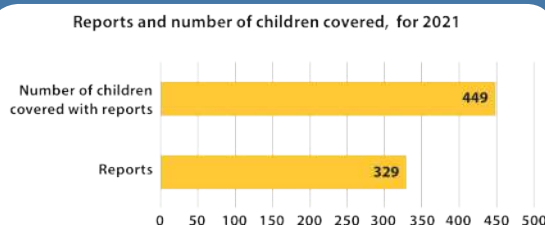
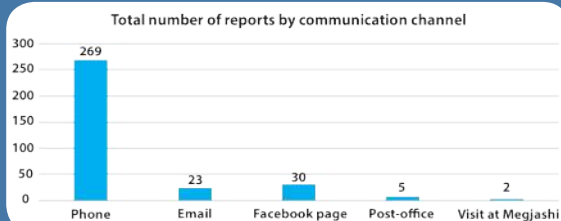
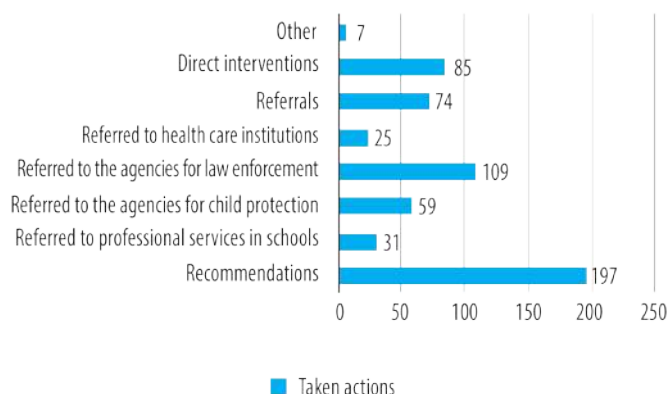


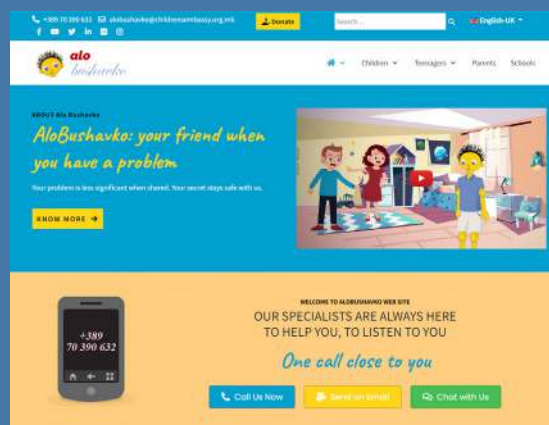
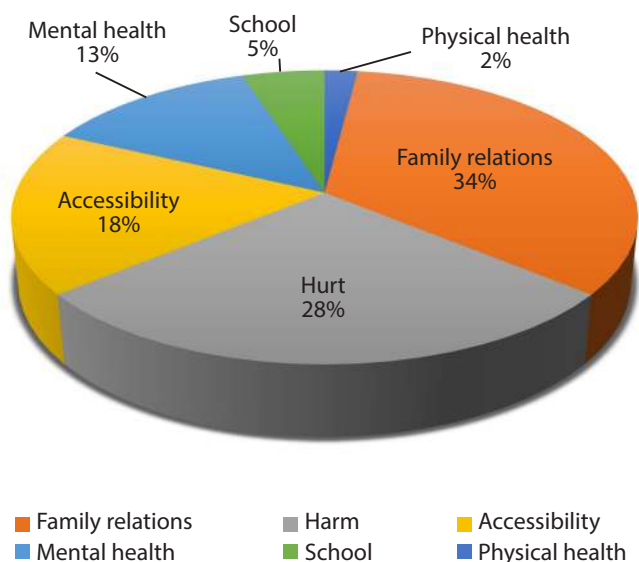
Table 3: Total number of affected children/young people by categories of problems - January - December 2021

Problem Category	Total
Family relations	207
Harm	168
Accessibility	108
Mental health	76
School	33
Discrimination and exclusion	15
Missing children	13
Physical health	10
Sexuality	4
<b>Total</b>	<b>634</b>

Table 1: Children/ young people affected by the case by age, and gender

Age	Men	Women	Non-binary	Unknown	Total by age
00-03	20	27	0	1	48
04-06	29	23	0	0	52
07-09	30	29	0	1	60
10-12	45	21	0	2	68
13-15	27	33	0	2	62
16-17	17	18	0	0	35
18-25	7	4	0	5	16
25+	2	1	0	0	3
Unknown	21	20	0	64	105
<b>Total by gender</b>	<b>198</b>	<b>176</b>	<b>0</b>	<b>75</b>	<b>449</b>

## Categories of children's problems that are the subject of reporting in the cases

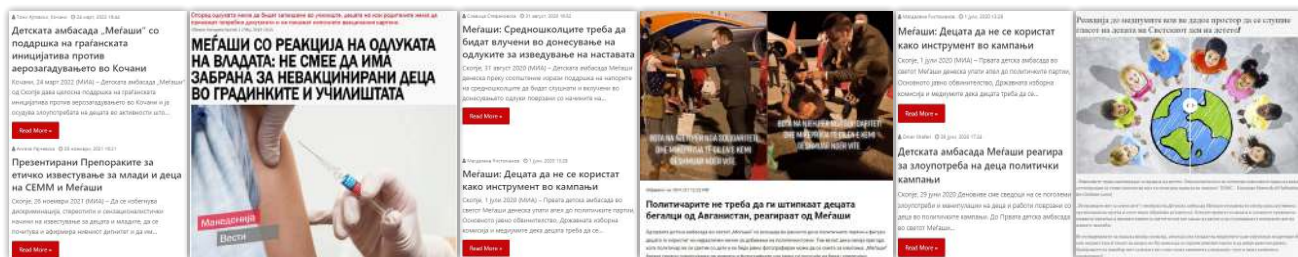


**Alo  
BuShavko**  
070 390 632



## Public reactions for protection of children and their rights

The team of the First Children's Embassy in the World - Megjashi monitors public policies, trends and developments and reacts to reports received on violations of children's rights. During its 30 years of operation, there were more than 1500 articles in the press, public reactions, and over 1825 TV appearances, to put pressure on the institutions for greater promptness, responsibility, caution, and dedication in the work related to children and their rights.



## Second-hand cloth service 02/2465-316

Help and support service of socio-economically vulnerable categories has been operating for more than 10 years within the framework of the First Children's Embassy in the World - Megjashi. Thanks to donations from the local population, we can help with clothes and shoes for those in need. Approximately in a month this service generates 20 donations of clothes and shoes, while about 100 people per month, come and choose from the donated clothes and shoes. In 2021, within this service we also had donations of bakery products, by the bakeries Vatasha and Broadway.



## Sector for research development and sustainability

Previously known as a sector for promotion and sustainability, or a fundraising sector, today the main activities are aimed at organizational development and sustainability. The sector has developed a strategy for financial sustainability for 2022-2024, in which the future activities and objectives of the sector are defined. Within the sector, there is a business plan for development of a social enterprise.



## Key areas that need your support

1. **AloBushavko helpline for children and young people.** Donate for continuous 24 hours support for children and young people.
2. **Advocating children's rights and** monitoring the situation with children's rights, reactions to policies and practices that are in conflict with the best interests of the child. Donate for even greater promptness and mobilization.
3. **Service to support people with low socio-economic status,** second-hand clothes, food educational materials etc. Donate to provide a larger number of donations and serve more users.
4. **Social entrepreneurship** (development of the research sector, development and sustainability, and inclusion of vulnerable categories in operations). As of November 2022, the sector started to engage citizens from vulnerable categories. Donate for faster development and greater inclusion.
5. **Good working conditions.** Donate for the rehabilitation of the building and the working premises of FCEW Megjashi team.
6. **Crisis funds for emergency interventions,** fires, floods, earthquakes, and other disasters. Donate to the crisis fund for the quick mobilization and appropriate use of funds.
7. **General support for the overall work of the organisation.**

**The mission of the Children's Embassy is Megjashi** is to advocate and protect children's rights, to encourage responsible parenting and respect for the child's personality, to strengthen the civil movement for children's rights, children's participation, and to advocate institutions to work in the best interest of the child. Megjashi promotes peace education, developing active citizenship based on the principle of non-violence, and fosters diversity and equal opportunities for all.

## Ways of donating or supporting any of the key areas

1. **Donate button** – [www.childrensembassy.org.mk](http://www.childrensembassy.org.mk) – support of the overall work of Megjashi
2. **Buy a product** – [www.bushavko.mk](http://www.bushavko.mk) – support of the overall work of Megjashi
3. **Donation boxes placed in markets** – support of the overall work of Megjashi
4. **By filling out the supporter form** – specific support in any of the previously mentioned areas and sending it to our email address [iro@childrensembassy.org.mk](mailto:iro@childrensembassy.org.mk)
5. **Donation of clothes and shoes, food and hygiene products, or school supplies,** directly in the premises of the FCEW Megjashi.
6. **Become our regular supporter** with monthly payments by filling out the form and sending it to our email address [iro@childrensembassy.org.mk](mailto:iro@childrensembassy.org.mk)
7. **Another type of donation**



**Website of Megjashi**

[www.childrensembassy.org.mk](http://www.childrensembassy.org.mk)



**Web store**

[www.bushavko.mk](http://www.bushavko.mk)



**AloBushavko line**

<https://alobushavko.mk>

# FORM FOR SUPPORTERS OF THE FIRST CHILDREN'S EMBASSY IN THE WORLD

Contact: ☐ Physical person ☐ Legal entity (business, organization)

.....  
(Name) (Surname) or Organisation's name if it is a legal entity:

.....  
Position:

Address: .....  
(city) (state/country) (postal code)

Phone number:..... email: .....

With your donation, you will become part of the donor recognition wall (in euros)

- |   |   |                                       |                                       |
|---|---|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> over 500.00    | <input type="checkbox"/> over 1000.00   | <input type="checkbox"/> over 3000.00 | <input type="checkbox"/> over 5000.00 |
| <input type="checkbox"/> over 10.000,00 | <input type="checkbox"/> over 30.000,00 | <input type="checkbox"/> new donor    |                                       |

I want to make a donation from ☐ \$ ☐ € ☐ ose ☐ denars.....(with words).....

I will fulfil ☐ once or for a period of ☐ 1 year ☐ 2 years ☐ 3 year

Beginning of (date) .....

☐ once ☐ monthly ☐ quarterly ☐ annually ☐ year

In the form of ☐ non-cash bank payment ☐ other: .....  
(please specify)

- ☐ I wish to remain anonymous
- ☐ I wish to be represented by the following name.....

## I WANT WITH MY NEW DONATION:

- ☐ To finance the work of the AloBushavko helpline for children and youth;
- ☐ To finance the advocacy of children's rights;
- ☐ To finance the operation of the service for support of vulnerable categories;
- ☐ To finance the development of social entrepreneurship and inclusion of vulnerable categories in operations;
- ☐ To finance the rehabilitation of the building and the premises where the Megjashi team works;
- ☐ To finance the realisation, promotion, and support of the organization, in order to satisfy its publicly declared, publicly determined needs and goals or to solve certain problems, in accordance with the statute, plan, and program of the organization.
- ☐ Other:.....  
(write your wish)
- ☐ I agree that my personal data will be used exclusively for the implementation of the donation through the donation agreement specified in the form and for no other purpose.

**THANK YOU FOR YOUR TIME AND DONATION**

For questions related to the form you can call this phone number:  
071-399-079, or write an email at [iro@childrensembassy.org.mk](mailto:iro@childrensembassy.org.mk)